



## 2013 – 2015 Strategic Plan

### 1. Community Education & Awareness

The Board of Directors is committed to proactively providing accessible and relevant information that supports our communities' ability to make informed decisions. Continuing education of parents, educators and professionals remains a high priority, with a focus on effective treatments and supports across the lifespan.

### 2. Advocacy

The Board recognizes the need for continuous advocacy on behalf of the individuals and families that we serve. Areas of focus include participation and self-determination in all aspects of life for individuals on the Autism spectrum.

### 3. ASD Safety Awareness

The Board recognizes that there are additional supports and services that are needed to make the community a safer and more inclusive place for individuals with ASD.

### 4. Board Development

The Board of Directors is committed to maximizing our resources to support our organization's mission. By investing in building board capacity, the board is placing a greater emphasis on our responsibility to secure the necessary funding and operational support to further our mission, while making us a stronger organization.

### 5. Fundraising

The Board recognizes the need to cultivate additional sources of revenue while simultaneously enhancing the current funding streams. This will ensure the organization's continued success while supporting the necessary expansion of supports and services that have been identified.