



2018 - 2019 Strategic Plan

Provide high-quality education and outreach events

- The Board of Directors is committed to proactively provide accessible and relevant information that supports our communities' ability to make informed decisions. Continuing Education of parents, educators and professionals remains a high priority, with a focus on effective treatments and supports across the lifespan.

Strengthen organization capacity

- The Board of Directors is committed to maximizing our resources to support our organization's mission. By investing in building board capacity, the board is placing a greater emphasis on our responsibility to secure the necessary funding and operational support to further our mission, while making us a stronger organization. The Board recognizes the need to cultivate additional resources of revenue while simultaneously enhancing the current funding streams. This will ensure the organization's continued success while supporting the necessary expansion of supports and services that have been identified.

Facilitate effective programs and services

- The Board of Directors is committed to expanding programs and advocacy efforts. Acquiring additional year-round support through staff and trained volunteers is critical to ensuring the growth of our organization. Speaker evaluations, surveys to our contact lists and SWOT analysis of our programs and services will ensure that the events that we facilitate are effective.

Deliver effective and positive communication

- The Board of Directors is committed to an improved social media presence and growing our contact list. The Board recognizes that we need to send regularly scheduled emails to our contact list. Internally, we will transition to a more stable platform for email and group communications.